

MULTIDIMENSIONAL ANALYSIS OF SOCIAL AND ECONOMIC DEVELOPMENT OF SOME COUNTIES IN MAZOVIA VOIVODESHIP

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Abstract. The work reports an application of standardised sums to assess the social and economic development of some counties in Mazovia Voivodeship in the year 2012. A total of 37 counties, belonging to 5 subregions according to the NUTS-3 classification, were included in the study. They represent the following subregions: Ciechanów-Płock, Ostrołęka-Siedlce, Radom, Warsaw East and Warsaw West. County towns/cities were excluded from the analysis. At the first stage, development of the counties located in these subregions was assessed in terms of population, economic and infrastructure development as well as standard of life of inhabitants. The second stage encompassed analysis of the counties in terms of all the criteria within these areas. The study demonstrated substantial socio-economic development disparities. Counties located in the proximity of the Warsaw agglomeration are highly developed in social and economic terms whereas those located at the voivodeship's boundary are poorly developed with respect to all the areas included in the study.

Key words: Mazovia Voivodeship, county, multidimensional method, zero unitarisation

INTRODUCTION

Mazovia Voivodeship is the largest unit at the NUTS-2 level in Poland in terms of both area and population. Against the background of other NUTS-2 voivodeships, it is highly developed in social and economic terms but also characterised by the greatest development disparities between its counties [Kudęłko 2002, Kołodziejczyk 2012, Wojewódzka-Wiewiórska 2013]. This is due to an increasing gap between the Warsaw agglomeration plus the counties surrounding the capital, and the remaining counties, particularly those located in rural areas [Grosse 2004, Przeglądy terytorialne OECD 2008]. Many counties located further away from the centre of the voivodeship or at the boundary with other voivodeships have been struggling with low activity in the labour market, a high

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percentage of permanently unemployed people and high unemployment rate. The disparities are historically rooted or result from development differences between cities and peripheral areas [Gorzela 2002].

Social and economic growth is one of indicators of a region's development. It is a process of positive social changes including both the qualitative and quantitative increase which leads to enhanced welfare of the inhabitants [Parysek 2001, 2008, Parysek and Strykiewicz 2003, Szlachta and Woźniak 2007, Kamińska and Janulewicz 2009]. According to Hryniewicz [2000], socio-economic development is a sequence of economic and social phenomena which, when evaluated based on the available knowledge, can be classified as more beneficial to a given community than others. Kupiec [1995] has claimed that development should be looked at from the standpoint of the following eight interrelated aspects: social, economic, technical, technological, spatial, natural, aesthetic and temporal. Regional economy modernity, diversity and innovativeness, spatial planning quality, level of infrastructure development and human capital are the factors which may stimulate a region's development. Then, they are capable of generating offers which find recipients on international markets, too [Sokołowicz 2008].

Differences in the development of regions have become a very important research trend in present-day economic as well as geographical/economic studies [Gaczek 2000, Henley 2005, Malaga and Kliber 2007, Michałek 2007, Churski 2008, Wójcik 2008, Dolata 2009, Łaźniewska and Górecki 2012]. Various methods are applied to study this phenomenon taking into account its multidimensional character, in particular methods of multidimensional comparative analysis (MCA). The analysis yields a synthetic measure which replaces a multi-indicator description of objects with one synthetic variable, making it possible to precisely determine the level of development of individual administrative division units [Strahl 2003, Bombik and Marciniuk-Kluska 2010, Hydzik 2012].

The objective of this work was to classify Mazovia Voivodeship counties in terms of their social and economic development, and to rank the counties taking into account a set of traits describing them, using the multidimensional comparative analysis and applying zero unitarisation as a normalisation procedure.

MATERIAL AND METHODS

Data for analysis was obtained from the Main Statistical Office (GUS) Regional Data Bank. The data describes Mazovia Voivodeship in 2012 according to four areas: population development, standard of life of inhabitants, economic development and technical infrastructure. County towns/cities (Warszawa, Siedlce, Płock, Radom and Ostrołęka) were excluded from analysis. A total of 37 counties representing 5 NUTS-3 subregions: Ciechanów-Płock, Ostrołęka-Siedlce, Radom, Warsaw East and Warsaw West, were examined. Diagnostic variables to describe the level of development of individual counties were chosen applying the following three basic criteria: technical – established based on literature on the subject [Strahl 1998, Broszkiewicz 1999, Strahl 2000, 2006, Pomianek 2010], formal – it was checked if the data was measurable, complete and available, and statistical – only variables with coefficients of variation greater than 10% or not significantly correlated were chosen. The final analysis included the following diagnostic traits representing individual areas:

- population development: X_1 – permanent migration rate of working age inhabitants per 10,000 working age persons, X_2 – number of working-age persons, X_3 – birth rate per 1,000 persons;
- standard of live of inhabitants: X_4 – average monthly earnings gross (PLN), X_5 – proportion of pre-school children in the total number of children aged of 3–5 (%), X_6 – number of GP surgeries per 10,000 inhabitants, X_7 – proportion of expenditures on public roads in the total expenditures (%), X_8 – residential floor surface per 1 person (m^2), X_9 – education expenditures (PLN per 1 inhabitant), X_{10} – expenditures on culture (PLN per 1 inhabitant);
- economic development: X_{11} – registered unemployment rate, X_{12} – investment outlays per 1 working age inhabitants (PLN), X_{13} – proportion of outlays invested in industry and construction in the total outlays (%), X_{14} – proportion of outlays invested in trade, transportation, information and transport in the total outlays (%), X_{15} – number of national economy subjects recently REGON registered per 10th working age persons;
- technical infrastructure: X_{16} – public roads per 100 km^2 paved roads, measured in length, X_{17} – proportion of people with access to sewer system per inhabitants in total (%), X_{18} – proportion of people with access to gas per inhabitants in total (%).

The method of standardised sums was applied to examine the variation in the level of socio-economic development of Mazovia Voivodeship counties. The procedure belongs to a group of linear ordering methods which organise objects in a descending order from the best to the worst in terms of a given complex phenomenon. Prior to ordering, the data had to be normalised to make it comparable. The zero unitarisation method was applied to this end because, according to Kukuła [2012], this is the best procedure to normalise quantitative traits. The nature of the variables was determined using unemployment rate as a destimulant and the remaining variables as stimulants. Determination of stimulant and destimulant values was based on the following formulas [Kukuła 2000, Bal-Domańska and Wilk 2011]:

$$z_{ij} = \frac{1}{b_i - a_i}(x_{ij} - a_i) \text{ for the stimulants and}$$

$$z_{ij} = \frac{1}{b_i - a_i}(b_i - x_{ij}) \text{ for the destimulants,}$$

where: z_{ij} – normalised value of the i -trait and j -county ($i = 1, \dots, 18, j = 1, \dots, 37$);
 x_{ij} – value of i th trait for the j -county ($i = 1, \dots, 18, j = 1, \dots, 37$);
 a_i – minimum value of the i -trait,
 b_i – maximum value of the i -trait.

The values of the normalised variables were used to calculate a synthetic measure (aggregated estimate) according to the formula:

$$q_i = \frac{1}{s} \sum_{i=1}^s z_{ij}$$

where: s – number of variables included in analysis.

The values of the synthetic measure (q_i) were used to make a ranking of counties. Additionally, the counties were divided into four groups based on the arithmetic mean and (\bar{q}) and standard deviation (s_q), of the synthetic measures in the following way:

- Group 1: $q_i \geq \bar{q} + s_q$;
- Group 2: $\bar{q} \leq q_i < \bar{q} + s_q$;
- Group 3: $\bar{q} - s_q \leq q_i < \bar{q}$;
- Group 4: $q_j < \bar{q} - s_q$.

Groups 1 and 2 were assumed to be, respectively, very highly and highly developed counties. Group 3 characterised by an average level of development, which in Group 4 was the lowest thus reflecting the worse situation.

Analysis of the social and economic development of the counties was made using data for 2012. The analysis was carried out for each area and in terms of all the diagnostic variables to more fully present the issue in question.

DISCUSSION

Mazovia Voivodeship counties were quite diversified in terms of the values of variables examined in 2012 (Table 1). The counties were most diversified with respect to the permanent migration rate and birth rate. The most people emigrated from Łosice County and birth rate was the lowest in Sokółów Podlaski County. The highest positive migration rate was for Piaseczno County and the greatest birth rate for Wołomin County. There were also substantial differences in expenditures on culture and investment as well as access to gas. The counties were most similar when it comes to average monthly earnings gross (from PLN 2,670 in Mława County to PLN 4,402 in Pruszków County), proportion of pre-school children (from 40.1% in Ostrołęka County to 84.2% in Piaseczno County) and residential floor area per 1 person (from 23.4 m² in Radom County to 39.1 m² in Warsaw West County).

Table 2 presents classification of the counties with respect to population development. Based on the synthetic variable, the following five counties were found to be the most developed: Wołomin, Piaseczno, Legionowo, Pruszków and Mińsk. They represent either the Warsaw East Subregion or the Warsaw West Subregion. The counties were characterised by a positive birth rate and a high permanent immigration rate. Values of these variables were much higher than their respective averages for the voivodeship.

The last group, with a low level of population development, comprised two counties: Lipno (Radom Subregion) and Łosice (Ostrołęka and Siedlce Subregion). Their birth rate was much lower than the average and their migration rate was negative and much higher than the average.

Piaseczno, Grójec and Pruszków, Grodzisk, Grójec and Warsaw West County, representing the Warsaw West Subregion, and Lipsk County from the Radom Subregion, were characterised by a high standard of life of their inhabitants (Table 3). Piaseczno County, which was ranked first, had the greatest average residential floor surface per 1 person (38 m²) and the greatest percentage of pre-school children in the total number of children aged of 3–5 (84.2%). Pruszków County, which was ranked second, had the highest average monthly earnings gross (PLN 4,402), a high percentage of pre-school children

Table 1. Basic characteristics of the diagnostic variables included in analysis

Variable	\bar{x}	x_{\min}	County	x_{\max}	County	$V(\%)$
X_1	1.56	-74.10	Łosice	139.80	Piaseczno	3 765.84
X_2	56 063.81	21 046.00	Łosice	151 374.00	Wołomin	51.92
X_3	63.00	-181.00	Sokołów Podlaski	895.00	Wołomin	355.43
X_4	3 324.32	2 670.07	Mława	4 402.16	Pruszków	12.49
X_5	61.95	40.10	Ostrołęka	84.20	Piaseczno	18.38
X_6	3.84	2.00	Radom, Zwoleń	6.00	Łosice	22.58
X_7	6.11	2.60	Legionowo	14.30	Ciechanów	39.78
X_8	27.64	23.40	Radom	39.10	Warsaw West	12.95
X_9	289.50	41.45	Siedlce	589.28	Przysucha	39.52
X_{10}	5.11	0.00	Gostynin, Nowy Dwór Mazowiecki, Płońsk	61.02	Grójec	208.64
X_{11}	16.99	6.60	Warsaw West	38.00	Szydłowiec	40.39
X_{12}	3 437.41	671.30	Lipno	8 638.40	Nowy Dwór Mazowiecki	66.63
X_{13}	58.69	8.00	Szydłowiec	96.10	Kozienice	33.81
X_{14}	30.78	1.30	Kozienice	84.70	Szydłowiec	65.00
X_{15}	123.95	85.00	Kozienice, Siedlce	249.00	Piaseczno	30.42
X_{16}	84.71	52.00	Węgrów	265.10	Pruszków	41.00
X_{17}	42.78	21.30	Legionów	92.10	Łosice	35.42
X_{18}	26.28	0.00	Lipsko, Przasnysz, Żuromin	84.10	Pruszków	96.52

For variables $X_1 \dots, X_{18}$ see chapter Materials and Methods.

Source: Own calculations based on Main Statistical Office data.

Table 2. Grouping of counties in Mazovia Voivodeship in terms of their population development

Development	Value of synthetic variable	Counties
Very high	$q_i \geq 0.501$	Wołomin, Piaseczno, Legionów, Pruszków, Mińsk Mazowiecki
High	$0.283 \leq q_i < 0.501$	Warsaw West, Radom, Otwock, Grodzisk Mazowiecki, Plock, Nowy Dwór Mazowiecki, Ostrołęka Ciechanów, Garwolin, Gostynin, Grójec, Kozienice, Maków, Mława, Nowy Dwór Mazowiecki, Ostrołęka, Ostrów Mazowiecka,
Average	$0.064 \leq q_i < 0.283$	Płońsk, Przasnysz, Przysucha, Pułtusk, Siedlce, Sierpc, Sochaczew, Sokołów Podlaski, Szydłowiec, Węgrów, Wyszków, Zwoleń, Żuromin, Żyrardów
Low	$q_i < 0.064$	Lipsko, Łosice

Source: Own calculations.

(81.1%) and a higher-than-average residential floor surface per 1 person (32.7 m²). However, education expenditures and expenditures on culture (in PLN per 1 inhabitant) were lower than the respective averages (149 and PLN 3.89, respectively). Of the counties with the highest standard of life of their inhabitants, Lipsk County had the highest education expenditures whereas Grójec County spent the most money on culture. The counties with the lowest standard of life included: Gostynin (Ciechanów-Plock Subregion), Ostrołęka

Table 3. Grouping of counties according to the standard of life of their inhabitants

Development	Value of synthetic variable	Counties
Very high	$q_i \geq 0.460$	Piaseczno, Pruszków, Lipsko, Grodzisk Mazowiecki, Grójec, Warsaw West
High	$0.351 \leq q_i < 0.460$	Legionów, Kozienice, Łosice, Garwolin, Otwock, Sokołów Podlaski, Ciechanów, Białobrzegi, Mińsk Mazowiecki, Przysucha, Sochaczew
Average	$0.242 \leq q_i < 0.351$	Maków, Węgrów, Wołomin, Pułtusk, Żyrardów, Nowy Dwór Mazowiecki, Przasnysz, Ostrów Mazowiecka, Mława, Wyszków, Sierpc, Płońsk, Siedlce, Żuromin, Płock
Low	$q_i < 0.242$	Gostynin, Ostrołęka, Szydłowiec, Zwoleń, Radom

Source: Own calculations.

(Ostrołęka-Siedlce Subregion) and Szydłowiec, Zwoleń and Radom (Radom Subregion). In most cases, the values of the diagnostic variables obtained for these counties were lower than the respective averages for their voivodeships. An exception to this rule was noted for education expenditures in Gostynin County (app. PLN 317) and proportion of expenditures on public roads in the total expenditures in Gostynin and Ostrołęka (7.7 and 7.9%, respectively).

Table 4 demonstrates counties classified according to the level of their economic development. The group of highly developed counties included the following four counties, representing the Warsaw West Subregion: Warsaw West, Grodzisk, Piaseczno and Pruszków, as well as two counties from the Warsaw East Subregion: Nowy Dwór Mazowiecki and Legionów. The most developed Warsaw West County had the lowest unemployment rate (6.6%), a large number of economic entities (app. 200) and high expenditures on investment per 1 inhabitant (PLN 7,686). The least economically developed counties included: Przysucha, Lipsko, Zwoleń and Radom Counties, located in the Radom Subregion, Maków County – in the Ostrołęka-Siedlce Subregion and Sierpc County – in the Ciechanów-Płock Subregion. The unemployment rate in these counties was much higher than the average for the voivodeship and the values of most diagnostic variables were lower than the average with an exception of expenditures on industry and construction, which was higher than the average in the following counties: Przysucha, Lipsko, Sierpc and Zwoleń.

Table 4. Grouping of counties according to the economic potential

Development	Value of synthetic variable	Counties
Very high	$q_i \geq 0.557$	Warsaw West, Grodzisk Mazowiecki, Piaseczno, Nowy Dwór Mazowiecki, Pruszków, Legionowo
High	$0.436 \leq q_i < 0.557$	Otwock, Ciechanów, Mława, Grójec, Wołomin, Sochaczew, Sokołów Podlaski, Wyszków, Kozienice, Żyrardów, Mińsk Mazowiecki
Average	$0.316 \leq q_i < 0.436$	Siedlce, Garwolin, Ostrów Mazowiecka, Łosice, Płońsk, Płock, Białobrzegi, Węgrów, Gostynin, Przasnysz, Ostrołęka, Żuromin, Pułtusk, Szydłowiec
Low	$q_i < 0.316$	Przysucha, Lipsko, Maków Mazowiecki, Sierpc, Zwoleń, Radom

Source: Own calculations.

Technical infrastructure was the most developed in the following counties representing either the Warsaw East Subregion or the Warsaw West Subregion: Pruszków, Wołomin, Otwock, Grodzisk and Warsaw West County. A low level of infrastructure development was found in Lipsko, Przysucha, Zwoleń (Radom Subregion), Płock (Ciechanów-Płock Subregion) and Sokółów Podlaski and Przasnysz (Ostrołęka-Siedlce Subregion) – Table 5. Pruszków County, which stands out against the remaining most developed counties, had the most developed technical infrastructure as the length of its local public roads per 100 km² paved road (265 km) and percentage of inhabitants with an access to gas (84%) were the highest. Values of the variables reflecting the development of technical infrastructure for Group 4 counties were much lower than the averages for the voivodeship.

Table 5. Grouping of counties according to the technical infrastructure

Development	Value of synthetic variable	Counties
Very high	$q_i \geq 0.410$	Pruszków, Wołomin, Otwock, Grodzisk Mazowiecki, Warsaw West
High	$0.259 \leq q_i < 0.410$	Piaseczno, Żyrardów, Grójec, Płońsk, Łosice, Koźnice, Legionowo, Mława, Białobrzegi, Garwolin, Szydłowiec
Average	$0.107 \leq q_i < 0.259$	Mińsk Mazowiecki, Ciechanów, Wyszaków, Gostynin, Ostrów Mazowiecka, Żuromin, Radom, Sierpc, Węgrów, Nowy Dwór Mazowiecki, Pułtusk, Maków Mazowiecki, Sochaczew, Siedlce, Ostrołęka
Low	$q_i < 0.107$	Lipsko, Przysucha, Płock, Zwoleń, Sokółów Podlaski, Przasnysz

Source: Own calculations.

Key regional policy documents are drawn up at the national level. Such documents, e.g. the National Development Strategy 2007–2015 and the National Strategic Reference Framework 2007–2013, adopted in support of economic growth and jobs, put emphasis on differences in socio-economic development between the regions of a country. In Poland, disparities in the level of this development have been analysed by many authors [Gralak 2005, Iwańska and Bieńkowska 2010, Pomianek 2010, Bal-Domańska and Wilk 2011, Chrzanowska et al. 2013]. They usually applied multidimensional methods based mainly on linear ordering [Pomianek 2010, Adamowicz and Janulewicz 2012, Sampolska-Rzechuła 2013], cluster analysis [Migała-Warchoł 2012] or factorial analysis [Malina and Malina 2005].

The study discussed here, based on 37 Mazovia Voivodeship counties, demonstrated that the region is highly diverse in terms of population development, standard of life of the inhabitants, technical infrastructure and economic development. Population development can be described by a set of characteristics such as: birth rate, permanent migration rate of working age inhabitants per 10,000 working age persons, number of working-age persons. According to Murkowski [2012], the latter trait reflects labour resources which a territorial division unit has, and directly influences the unemployment rate. A high level of social and economic development was observed in counties with a high birth rate. Similar finding were reported by Jaworska and Luty [2009].

Of the analysed factors, education expenditures have been gaining importance as they condition completion of tasks set out by the Lisbon Strategy [Kompa 2009]. The present work has revealed that this variable does not directly affect the county's level of socio-economic development as exemplified by Przysucha County which, despite the highest education expenditures, was ranked almost the last. Social and economic development is directly linked to infrastructure development which defines regions' attractiveness for investment and stimulates further development. It was confirmed in the study discussed here that all the counties with a highly developed infrastructure were also highly developed in socio-economic terms. The work demonstrated that the following counties had the highest level of social and economic development: Piaseczno, Pruszków, Warsaw West, Grodzisk Mazowiecki, Wołomin, Legionów, Grójec and Otwock. The Mazovian Centre for Regional Surveys [2012] carried out a study to group counties of Mazovia Voivodeship and its neighbours into clusters characterised by a similar economic potential. The following counties were found to form one cluster of highly developed administrative units: Legionów, Grodzisk Mazowiecki, Piaseczno, Pruszków and Warsaw West. They had the highest birth rate, the highest average monthly earnings gross and a high positive migration rate. The unemployment rate for these counties was 1.8%. Moreover, the study revealed that peripheral areas of the Radom Subregion and Ostrołęka-Siedlce Subregion were the least developed because they were classified as belonging to Group 5 characterised by the least advantageous socio-economic situation, a negative birth rate (determined for this group only), a relatively high unemployment rate and a high percentage of the long-term unemployed.

RESULTS

Social and economic development is fostered by a number of factors and is multi-sided in character. As a result, examination of this type of development often makes use of methods of multidimensional comparative analysis, especially taxonomic methods which seem to be particularly well suited. Taxonomic methods enable comparisons of a set of multi-trait objects in terms of a synthetic criterion which is a function of these traits [Kola-Bezka 2012].

The multidimensional analysis of the demographic potential of the counties ranked Wołomin, Piaseczno, Legionów, Pruszków and Mińsk Mazowiecki in the top place, Lipsk and Łosice in the last place. The standard of life was the highest in Piaseczno, Grójec, Pruszków, Grodzisk and Warsaw West, the lowest – in Płock, Gostynin, Ostrołęka, Szydłowiec, Zwoleń and Radom. The highest values of the synthetic variable reflecting the economic aspect were obtained for the Warsaw West and Warsaw East subregions. They were the lowest for the Radom Subregion. The leaders of technical infrastructure development were as follow: Pruszków, Wołomin, Otwock, Grodzisk and Warsaw West County.

The socio-economic situation of Mazovia is good compared with the rest of the country due to the effect of the capital city. However, the actual situation of the Mazovia Voivodeship seems to be blurred [Bombik and Marciniuk-Kluska 2010] as the counties located in the immediate neighbourhood of Warsaw remain in sharp contrast to the poorly

developed counties situated on the edge of the Voivodeship. This indicates that the social and economic development of Mazovia Voivodeship counties is influenced by their geographical location defined as the distance of a county from the Warsaw agglomeration. According to Iwańska and Bienkowska [2010] as well as Pomianek [2010], cities, which are main economic centres, determine the local development of the counties located in their neighbourhood. Substantial disparities among counties in Mazovia Voivodeship substantiate an occurrence of spatial polarisation processes which make the development differences between wealthy and poor areas even worse [Bański and Czapiewski 2008]. Counties located in the proximity of the Warsaw agglomeration make use of their potential and economic situation and reach a high level of social and economic development. By contrast, more distant counties situated on the edge of the voivodeship stagnate despite the supportive national economic policy and the European Union cohesion policy.

Multidimensional comparative analysis, which takes into account many factors affecting development, may be a useful method helping to assess the effectiveness of the tools used to manage a region. Reduction of disparities between counties is a measure of efficiency of actions undertaken by local authorities. In contrast, strengthening or increasing disparities within a region are indicative of inefficiency of the management in the region.

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WIELOWYMIAROWA ANALIZA SPOŁECZNO-EKONOMICZNEGO ROZWOJU WYBRANYCH GMIN W WOJEWÓDZTWIE MAZOWIECKIM

Streszczenie. W pracy przedstawiono zastosowanie metody sum standaryzowanych do oceny rozwoju społeczno-gospodarczego powiatów województwa mazowieckiego. Badaniem objęto 37 powiatów należących do pięciu podregionów: ciechanowsko-płockiego, ostrołęcko-siedleckiego, radomskiego, warszawskiego wschodniego i warszawskiego zachodniego. W pierwszym etapie dokonano oceny rozwoju powiatów pod względem: rozwoju społeczno-gospodarczego, infrastruktury i poziomu życia mieszkańców. Następnie przeanalizowano rozwój powiatów z uwzględnieniem wszystkich obszarów. Badania wy-

kazały, że między powiatami występują dość znaczące dysproporcje w rozwoju społeczno-gospodarczym. Powiaty leżące blisko aglomeracji warszawskiej osiągają wysoki stopień rozwoju społeczno-gospodarczego, zaś powiaty ościenne, leżące na granicy województwa, charakteryzują się niskim poziomem rozwoju we wszystkich badanych obszarach.

Słowa kluczowe: województwo mazowieckie, powiat, metoda wielowymiarowa, unitaryzacja zerowana

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